

# Top Mba Career Guide

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now in one affordable guide vault provides an annual up to date overview of major mba career paths and hiring trends for major industries for mbas in 2006 industries covered include biotech pharmaceuticals investment management real estate tech consulting hedge funds sales trading venture capital and more

presents a comprehensive guide to careers for business school and mba graduates and

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in this new edition vault publishes the entire surveys of current students and alumni at more than 100 top business schools each 4 to 5 page entry is composed of insider comments from students and alumni as well as the school s responses to the comments

guiding mbas into the nonprofit sector as interest in nonprofit sector careers grows among mba students and mbas further along in their careers the number of interesting opportunities and the need for mba skills in this sector also continues to spiral upward yet mba students and alums have experienced frustration with the job search process in this field the harvard business school guide to careers in the nonprofit sector is a great resource for newly minted mbas and alums interested in entering the nonprofit sector whether as full time managers board members or volunteers tapping the career histories of thirty four harvard business school alums who have carved out successful and personally rewarding lives in the nonprofit sector stephanie lowell has created a resource that is both inspirational and practical topics covered include nonprofit subsector overviews with descriptions of key roles and positions for mbas the pros and cons of a nonprofit career managing expectations salary expectations cultural differences the job search process as it applies to nonprofits an extensive bibliography of resources reflecting

the depth and breadth of the nonprofit sector the hbs guide covers management careers in arts and culture community economic development education environment foundations government health care international aid and economic development social services social purpose businesses and socially responsible business corporate community relations

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sustainability holds the promise of an exciting new approach to business one in which business goals are aligned with social and environmental goals multinational corporations are recognizing that we live in an increasingly resource constrained world and that more accountability for corporate social and environmental impacts will accrue to them more importantly forward thinking executives understand that sustainability can present new opportunities for competitive advantage whether that is by reducing costs minimizing risk appealing to increasingly conscientious customers or reaching new markets entirely with the growth of this field comes a host of interesting new career opportunities for mbas as companies are grappling with challenges like how to develop social return on investment sroi metrics or understand the potential impact of corporate carbon footprints on stock prices there are new opportunities for the next generation of managers managers who are not only trained in traditional mba fundamentals but also grounded in an understanding of the multifaceted social and environmental challenges facing 21st century global business leaders entirely new career paths are opening to mbas interested in sustainability sustainable venture capital green marketing corporate social responsibility management carbon credit trading and sustainability consulting to name a few perhaps even more than corporate executives mba students understand this trend the next generation of managers can see that the future of business will require a new set of skills and responsibilities between 2003 and 2008 membership in net impact the global organization for mbas and business professionals interested in sustainability increased more than fourfold by march 2009 over 130 business schools had a net impact chapter around the world mba students realize that a different model will be required for businesses in the coming decades the career paths that fall under the broad umbrella of sustainability are as diverse as the mba students themselves one student may be interested in social entrepreneurship in west africa and the next will be seeking advice about clean tech venture capital careers in silicon valley a third will be interested in greening global supply chains corporate social responsibility sustainable product marketing microfinance green real estate development

renewable energy and other interests all likewise fall under the sustainability umbrella at times because of this diversity it is often hard for business schools career management centers to address sustainability related career options in a comprehensive way many sustainability related companies and nonprofits are not accustomed to on campus recruiting others have not historically hired mbas at all mba students and alumni interested in sustainability careers are often left to navigate their own internship and job search paths and often they struggle profession and purpose has been written to address this urgent need whether you are focused on an off campus search or participating in the on campus recruiting process there are a host of sustainability specific career resources you should know about you ll need to be well versed in sustainability news and trends and network at the right events conferences and company presentations you also need to know about industry and discipline specific websites that post sustainability jobs for positions with titles like corporate social responsibility manager socially responsible investing analyst and renewable energy market analyst through hundreds of conversations with mba students professionals and recruiters as well as her own personal experience the author has compiled the key job search resources and tips for mbas interested in sustainability careers the book provides ideas for researching companies making the most of your networking identifying job and internship openings and preparing for interviews no matter what stage of your mba career search process you re in this book will help you better understand your career options in the many fields of sustainability direct you to the best resources and help you to fine tune your sustainability job search strategy it s the sustainability career coach mbas have been waiting for

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